



2019

MEDIA KIT

SPONSORSHIP OPPORTUNITIES

Contact

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FOGS

Friends of Goethe School (FOGS) is a Logan Square and West Bucktown group of parents, friends, and neighbors working together to make Goethe Elementary a better school for everyone in Chicago.

Friends of Goethe School is a 501(c)3 non-profit organization that sponsors several fundraising events each year and an annual appeal to supplement the public funds Goethe receives.

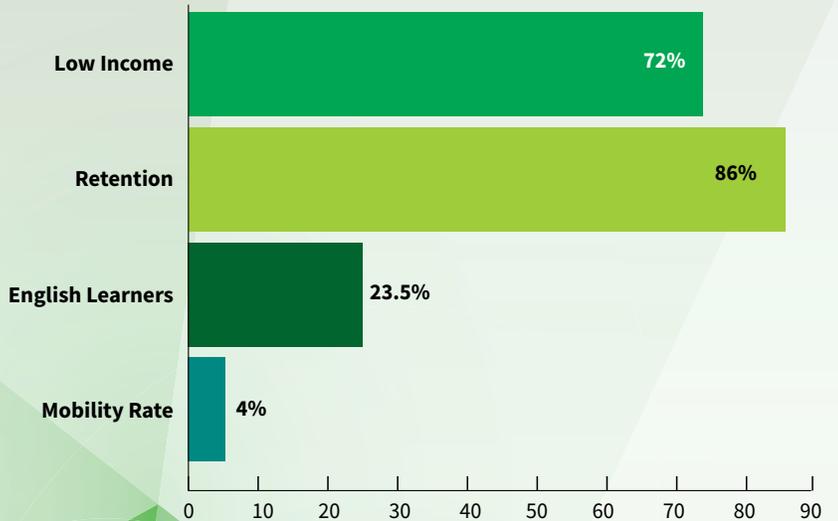


SCHOOL OVERVIEW

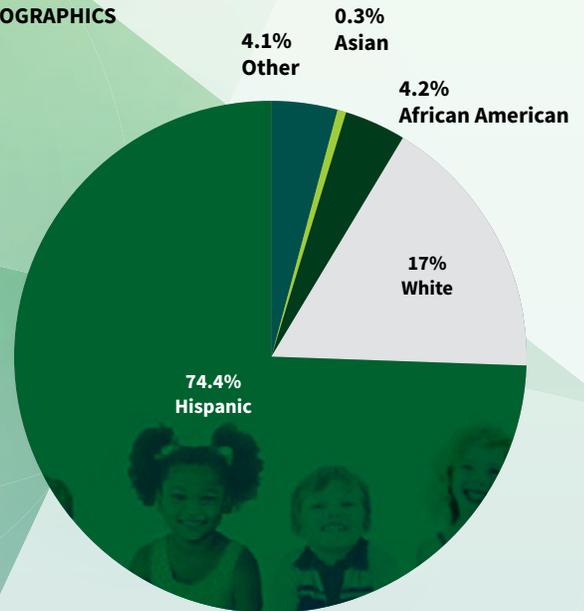
Goethe is a strong neighborhood school with deep roots in Logan Square, a diverse community on Chicago's Northwest side. We serve approximately 800 children in grades PreK-8, including full-day Kindergarten. In addition to vigorously working in the standard subject areas, students take classes in art, music, computers, library and Physical Education. The Goethe family extends far beyond the school walls; parents, neighbors, parks, artists, non-profits, and businesses contribute resources and inspiration that help our children thrive.

One of our core goals is to be a school where all members of the community treat each other with kindness and respect. Both students and teachers perform best when they feel safe and cared for. We foster positive relationships by keeping classes as small as possible. This also helps us recruit and retain our talented staff. Goethe teachers love coming to work!

STATISTICS



SCHOOL DEMOGRAPHICS



Our students consistently excel, as evidenced in part by standardized assessments and acceptance to selective enrollment high schools. However, such snapshots don't provide a full picture of a child's skills or a school's character. We also look at classroom performance, special talents, involvement in extracurricular activities, and overall development in areas such as empathy, cooperation, tenacity, resilience, and reliability. Our focus on both academic and personal growth helps position Goethe graduates to succeed in higher education and pursue their dreams.

SPONSORSHIP OPPORTUNITIES

At Goethe Elementary, we teach our kids what it means to be a good student, friend and neighbor. We teach them that neighbors aren't just the people that live next to them, but the local businesses and restaurants too.

This year you have an opportunity to show Goethe kids what good neighbors are all about! By sponsoring our annual Spring FUNdraisers, you can show approximately **800 Goethe students** (ages 3 to 14) that they matter, and you care. This year we are hosting 2 events: Latin Beats on the Square, a social gathering that will be open to teachers, parents and the community with **300 expected guests** and Goethe Fest, an outdoor family festival which brought in **800 attendees** at the previous festival. Both events will feature live bands, DJs, food, drinks, an auction, raffles and more.

Please show your support for Goethe Elementary in one of the following ways:

ELECTRONIC REACH
750 email subscribers,
300 Facebook followers



MARCH 29, 2019
LOGAN SQUARE AUDITORIUM
2539 N KEDZIE BLVD, CHICAGO

SPONSORSHIP LEVELS

- ★ **Neighbor of the Year** \$5,000
- ★ **Generous Neighbor** \$2,500
- ★ **Blue Ribbon Neighbor** \$1,000
- ★ **Friendly Neighbor** \$500
- ★ **Welcoming Neighbor** \$250
- ★ **Friend of Goethe Neighbor** \$100



JUNE 1, 2019
2236 N ROCKWELL ST,
CHICAGO

Benefits to both events	Promote business at event	"Shout Out" by MC	Event signage	Company logo on email blasts	Facebook, website recognition and FOGS window sticker	Event tickets for entry
★	★	★	★	★	★	★ 8 tickets
★	★	★	★	★	★	★ 6 tickets
		★	★	★	★	★ 4 tickets
				★	★	★ 2 tickets
					★	★ 2 tickets
					★	

IN KIND DONATION

FOGS is happy to accept donations of goods & services for our silent auction and raffles. Some ideas are: Restaurant gift certificates, hotel stays, sporting event tickets, donations of adult beverages and/or food donations for both events.

Friends of Goethe School

FOGS is a 501(c)(3) organization. Your donation is fully tax deductible to the extent allowed by the law.

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